

*She didn't buy a car,
she bought the life she'd pictured.*

...it started with
a **magazine.**

Capture New Zealand's attention with magazines.
1.3x the advertising attention of other media.
mpa.org.nz



MPA
Magazine Publishers
Association NZ

*Same moisturiser since 2019.
She still has the page.*

...it started with
a **magazine.**

Capture New Zealand's attention with magazines.
1.3x the advertising attention of other media.
mpa.org.nz



MPA
Magazine Publishers
Association NZ

*A recipe you may not remember,
a moment she will.*

...it started with
a **magazine.**

Capture New Zealand's attention with magazines.
1.3x the advertising attention of other media.
mpa.org.nz



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Association NZ

*It was a Sunday thing.
It's a Wednesday thing now too.*

...it started with
a **magazine.**

Capture New Zealand's attention with magazines.
1.3x the advertising attention of other media.
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*She knew the colour
before she owned the wall*

...it started with
a **magazine.**

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1.3x the advertising attention of other media.
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*Inspired to visit places
she still can't pronounce*

...it started with
a **magazine.**

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*She knew the dress
before she knew him*



...it started with
a **magazine.**

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